



CITY OF DALLAS

Special Recognition

WHEREAS, Mariano Martinez, a loyal Woodrow Wilson Wildcat, is a leading Dallas businessman; and

WHEREAS, Mariano's Hacienda is a gathering place for the good folks of Northeast Dallas and Tex-Mex lovers nationwide and has been for more than three decades; and

WHEREAS, Mariano Martinez, proprietor of Mariano's Mexican Cuisine inherited his father's secret recipe for the perfect margarita; and

WHEREAS, at the behest of an expanding and demanding frozen margarita clientele, Mr. Martinez searched far and wide for a process that would result in the ideal frozen margarita consistency befitting his father's secret recipe; and

WHEREAS, in a moment of divine inspiration, Mr. Martinez, using the time-honored tradition of inventors, took a good idea and made it better by converting a soft-serve ice cream machine into the first frozen margarita machine; and

WHEREAS, Mariano Martinez has been recognized by the curator of the National Museum of American History for his "story about American innovation and entrepreneurial spirit"; and

WHEREAS, The White House has congratulated Mariano Martinez on the induction of his frozen drink machine into the Smithsonian Institution in Washington, D.C.; and

WHEREAS, since the history making day when Mr. Martinez served the first frozen margarita from a margarita machine to Dallasites 30 years ago on May 11, 1971, he has brought a smile to the face of countless local patrons, as well as national celebrities.

NOW, THEREFORE, the following members of the Dallas City Council on this day, February 16, 2006 do hereby salute Mariano Martinez and his wife Wanda, another loyal Woodrow Wilson Wildcat, for their years of service to the community and hard work in building a Dallas business that helped transform Tex-Mex cuisine into an American favorite.

Dr. Edna Garcia

Ed O'alley
Donald W. Hill

Steve Salazar
Ron Wake

Pauline Medina
Pat A. Koop

Amy Anjette
Bill Boyles